

Press release

BETEGY, the digital sports data technology startup, announced today that they provide soccer sports data analysis to Yahoo! Sports during the Euro 2016 in France.

Euro 2016 is the biggest soccer event of the year, known for the greatest social engagement. For the first time, 24 teams are competing in the tournament, replacing the previous model of 16 teams. Therefore, there are 51 matches played in Euro 2016, during one month.

Based on statistical data BETEGY has simulated projections for each of the games. A modified version of standard BETEGY algorithm is used to generate predictions for Euro 2016. This dedicated tournament version is still based on the classical mathematical models but takes into account additional, tournament related, set of factors. For the purpose of Euro 2016, algorithms consider additional, more individual factors, i.e. player personality influences.

BETEGY projected the chances of each of the teams and the most probable winner of the tournament. Also, BETEGY will provide a Power Ranking. It ranks all teams and players based on their strength. It will be based on a performance of every player in every game and will be updated after every game-day. It helps football fans to see who is the strongest team at the moment and who are the best players.

During World Cup 2014, BETEGY correctly predicted the winner of the tournament and all four teams in semifinals before the final part started. With Euro 2016, BETEGY focuses more on individual factors related to players than on teams as a whole. Therefore, expected forecasts accuracy should be even higher.

Alex Kornilov, CEO of BETEGY said: *“We are delighted to be one of the first providers of such data to Yahoo! Sports. With the booming popularity of fantasy sports, the interest towards sports projections is growing at an exponential rate and stats becomes an essential part of the soccer experience. Partnering with Yahoo is an excellent opportunity to deliver projections for Euro 2016 to millions of fans.”*

For further information, please contact:

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About BETEGY

BETEGY provides projections for the outcome of soccer matches for more than 29 international leagues and tournaments. BETEGY analyses statistical data and current reports to help its users determine the best possible winning chances. For this, BETEGY uses its own unique and self-learning algorithm to include and weigh up various relevant statistics.

For more information, visit www.betegy.com